



UFF-DA!

Useful Facts and Figures— Data for Affiliates

2020 Habitat 500 Bike Ride – January 2021

The 28th Habitat 500 Bike Ride was like no other Ride so far! As the COVID-19 pandemic interrupted daily life and in-person events, Habitat 500 riders spent the spring and summer of 2020 cycling and fundraising in their own communities. Participants gathered virtually, sharing photos and videos and meeting online to connect with one another and the mission of Habitat. More than 140 riders raised over \$283,000—money needed more than ever as Habitat continued to build and repair homes, homes that meant everything for safety and health in 2020!

Youngest rider: **5** years old
 Oldest rider: **80** years old
 Rider average age: **51** years old

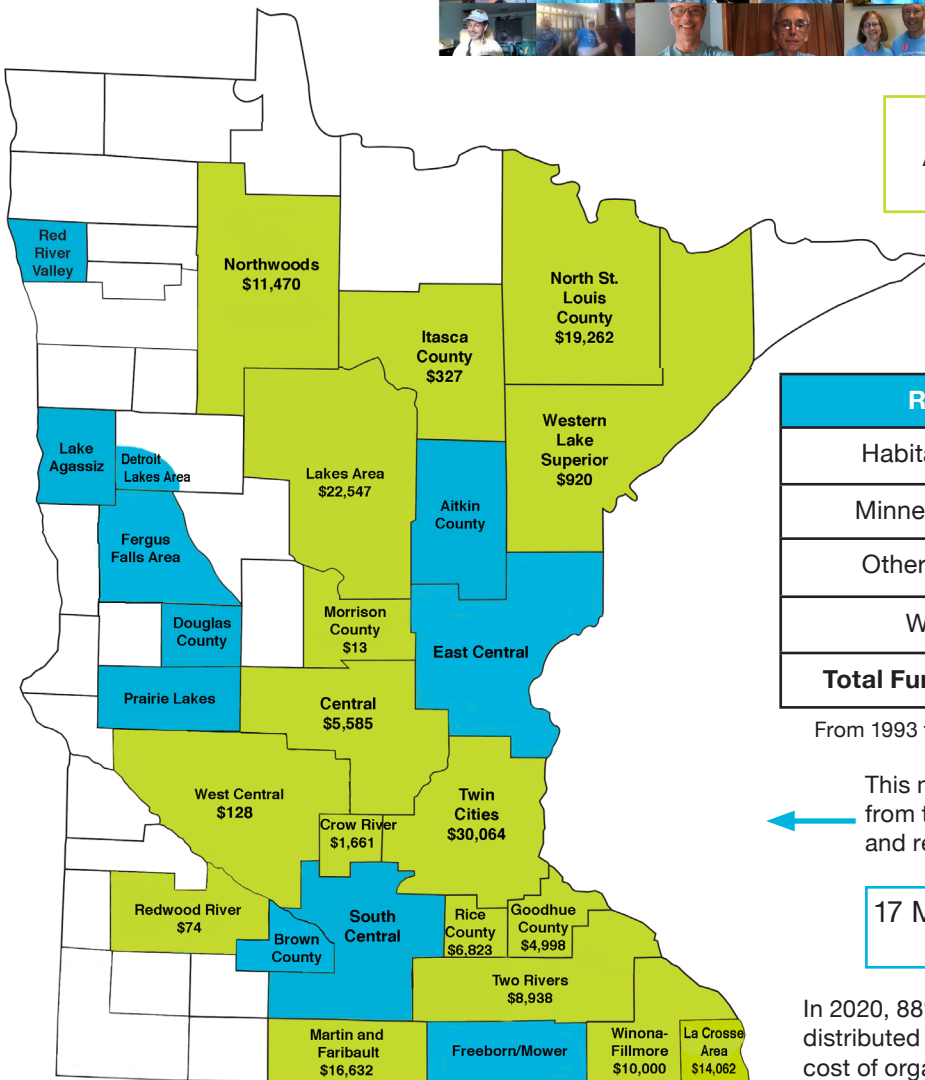
38% new riders
62% returning riders



Top Fundraisers

In 2020, five riders raised over \$10,000!

- Lilah Aas of Albert Lea, MN
- Donna Kummer of Milwaukee, WI
- Ruth Lunde of Chanhassen, MN
- Steve O'Malley of La Crosse, WI
- Anne Robin of Champaign, IL



Fundraising Averages
 Average raised per rider (non-team rider): **\$2,124**
 Average raised per rider (team rider): **\$1,360**

Funds Distributed: 2002-2020

Recipient	2020	2002-2020
Habitat Minnesota	\$28,925	\$341,543
Minnesota Affiliates	\$153,506	\$3,012,111
Other US Affiliates	\$45,694	\$1,679,463
Worldwide	\$7,025	\$632,554
Total Funds Distributed	\$235,149	\$5,665,670

From 1993 to 2001, Twin Cities Habitat coordinated the Habitat 500.

This map details funds distributed to Minnesota affiliates from the 2020 Habitat 500. Affiliates in green participated and received funds in 2020.

17 Minnesota affiliates raised funds through the 2020 Habitat 500.

In 2020, 88% of the funds raised for the Habitat 500 was distributed to affiliates. The remaining 12% helped to cover the cost of organizing the Habitat 500.

2020 Highlights

Rider Engagement

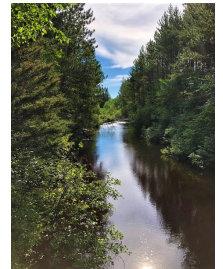
- Facebook Group: 71 members
- Strava Group: 29 members
- **70%** of registered riders joined at least one virtual event

Where In The World Are Hab 500 Riders Today?

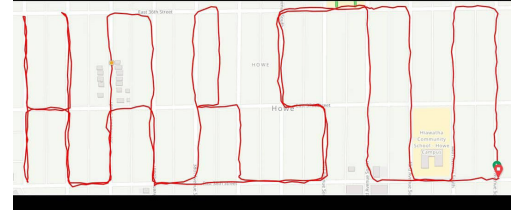


Rider Stats

- We had 144 riders in 2020, our top number in recent history!
- Riders came from as close as the Twin Cities and as far as Washington (US) and Guatemala (International)!
- Riders raised funds for 37 different Habitat affiliates.



Riders biked in their own communities, creating unique routes (photo on right) and finding places to visit from Habitat build sites (top left photos) to ReStores (second from right photo) to natural beauty in their own neighborhoods (far right and middle photo)!



National Stats

Eight states outside Minnesota received funds from the 2020 Habitat 500.

Florida: \$699



Indiana: \$704



Texas: \$464



Wisconsin: \$23,098



Missouri: \$1,333



Ohio: \$3,504



South Dakota: \$1,768



Illinois: \$14,124



Looking Ahead...

Join us for the 29th Habitat 500:

Habitat 500: Bike @ Home: 2021

Virtual events and activities to commence spring 2021, with a full week of events July 10-17, 2021.

Registration is open! [Click here](https://www.habitat500.org) to register or learn more at [habitat500.org](https://www.habitat500.org).

